How Silenium Finds and Delivers Qualified Leads

Automated research, personalized outreach, and qualified prospects delivered directly to your sales team.

Sales teams should focus on closing, but most of their time is spent elsewhere.

Here is how Silenium's bots automate the tedious research and outreach process so your team can prioritize closing deals.



1 Company Learning

The bot first learns about your company and how you sell.

It studies your offering, messaging, positioning, preferred email tone and ideal customer so every email reflects your brand.

Prospect Research 2



Once prospects are identified, the bot researches both the individual and their company to understand who it is reaching out to. It gathers relevant context such as role, company activity, and industry signals.



3 Personalized Outreach

Each email is uniquely written for the prospect by aligning what the bot knows about your company and what it uncovered during prospect research.

It automatically follows up and handles replies as conversations develop.

Lead Delivery 4

Once a prospect has shown intent to purchase, the lead is identified as a "hot lead" and is delivered to your sales team. Your team receives information on the prospect and has visibility into previous conversations.

